



Conventional IRA's are limited to the usual menu of paper assets - cash, stocks, bonds and mutual funds. Even exchange traded funds focused on gold or silver or mining stocks won't provide the security investors need in these volatile times.

Banks and brokerages can and do fail. The dollar perpetually declines in purchasing power. Physical bullion endures.

Not only can you purchase, hold, and sell real precious metals with a tax-advantaged Self-Directed Precious Metals IRA account, but also you can withdraw your bullion and take direct physical possession of it under normal IRA distribution rules.

Few Americans have any idea about these fantastic options, because their brokers have never told them!

Here's how a precious metals IRA works:

### **Step 1:**

Choose a custodian and fund your self-directed IRA account -- tax free!

*There is absolutely no good reason for your IRAs to be limited to investments in paper assets.*

Conventional banks and brokerages get paid handsomely for trading paper, so they limit their customers' choices. You can take the exit and get control of your investment choices with a self-directed IRA. **RNO Financial/Eureka House of Metals** recommends New Direction IRA (see below) because this trustee company offers the lowest fees and best customer service for you our clients. But we can work with any firm providing self-directed accounts - additional companies are listed at the bottom of this page.

**New Direction Trust Company (NDTC)** is a Self-Directed IRA provider that specializes in holding physical precious metals as well as other assets like real estate and private



Regardless of which firm you choose as custodian for your IRA account, we can deliver the physical gold, silver, platinum, gold & Silver Coin and/or Bullion you want – and at great prices with volume discounts!

## *Here's Why Your Investment Adviser Has Never Told You about Silver and Gold IRAs*

Very few U.S. investors own even an ounce of gold bullion or silver bullion, so it should come as no surprise that almost none of them know of the various options to hold bullion in an IRA account. The lack of awareness is generally compounded by financial professionals – the very people whose job it is to educate investors.

Most investment advisers tout "diversification" as the ultimate investment strategy, then turn around and limit their clients to IRAs with the traditional menu of nothing but paper investment options – stocks, bonds, and mutual funds. Brokers are not anxious to promote true diversification away from these paper assets, as they would lose out on management and/or transaction fees.

Alert investors who are concerned about a portfolio limited to paper assets have a much better option. This option is known as the self-directed IRA.

By giving yourself full authority over your portfolio, you can then invest directly in other things besides registered securities – real estate, privately held companies, and precious metals, for example.

You can take matters into your own hands by opening a self-directed account. In it, you can purchase qualifying silver or gold bars and/or coins, and get immediate protection from the devaluing dollar in real, tangible metal.

And, when you are ready, you can actually take physical possession of that metal through distributions from the IRA. You completely avoid exposure to the dollar or paper assets denominated in dollars.

Many investors in precious-metals-backed ETFs have been moving out of such proxies and into self-directed IRAs holding physical bullion, stored at facilities of the investors' choosing.

Owning and storing actual precious metals in a self-directed IRA is an important and straightforward step toward true diversification of your investments. Review the above options and contact **RNO Financial/Eureka House of Metals** at **503.901.5566** today to get started.

**\*List of all metals that can legally be held within your Self-Directed IRA account.**

**GOLD:**

American Eagle Coins  
U.S. Buffalo Bullion Coins  
Canadian Maple Leaf Coins  
Austrian Philharmonic Coins  
Australian Kangaroo/Nugget Coins  
Credit Suisse – Pamp Suisse Bars  
Various bars and rounds .995+

**Silver:**

American Eagle Coins  
Canadian Maple Leaf Coins  
Austrian Vienna Philharmonic Coins  
Australian Kookaburra Coins  
Mexican Libertad  
Various bars and rounds .999

The following are unacceptable precious metals into an IRA:

Rare or Collectible Coins, South African Krugerrand, Swiss 20 Franc, French 20 Franc, Belgian 20 Franc, Mexican 50 Peso, Chilean 100 Peso, Italian 20 Lira, Hungarian 100 Korona, Austrian Corona, U.S. Liberty, U.S. Buffalo Proof, Dutch 10 Guilder, British Britannia, Pre-1965 90% U.S. Silver Coin (aka junk silver)

**RNO Financial/Eureka House of Metals 503.901.5566**